

Motion to Define the NaSTA People's Choice Award Categories

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This Association notes:

1. The NaSTA People's Choice Awards take place annually alongside the NaSTA Awards.
2. The NaSTA People's Choice Awards categories are currently set by the host station unlike the NaSTA Awards which are governed in the NaSTA constitution.
3. The NaSTA People's Choice Awards categories have changed significantly in recent years.

This Association believes:

1. Defining the NaSTA People's Choice Awards categories will give stations more time to plan entries and reduce the workload on stations in the build up to the People's Choice Awards.
2. That some award categories are better suited to the NaSTA People's Choice Awards rather than the NaSTA Awards. Defining both sets of awards means that categories cannot be removed from either set of awards and will continue to exist in the most relevant format.

This Association resolves:

To define the NaSTA People's Choice Awards categories in the NaSTA Policy Document as defined in Appendix 1: Proposed list of NaSTA People's Choice Awards.

This Association mandates:

1. That the NaSTA Returning Officer update the NaSTA Policy Document and Constitution to include the NaSTA People's Choice Awards defined in this motion.

Appendix 1: Proposed list of NaSTA People's Choice Awards categories

1). Open - Entry format: 10 minute video

As the name suggests this is completely open, anything you want to submit you can! Be it a drama, a comedy, an informative video, or anything else, it's yours to decide. So, have as much fun with it and submit whatever you think people should see, especially if it doesn't fit into any of the other categories.

2). Live - Entry format: 10 minute video

Livestreams are one of the most fun but also most difficult forms of content to produce. Everything is happening right there, in front of you, and there is no time for thinking once something goes wrong! You have to be quick and critical so that no matter what difficulties you may encounter, you can overcome them and offer the best experience to your viewers regardless. This category is for those that can address the problems they face and produce exciting and engaging streams.

3). Content Innovation - Entry format: 10 minute video

In today's world, it's very hard to come up with something new. It seems like everything has been done, and done again, so bringing a fresh idea to the table seems like an impossible task! However, there are plenty of video makers that manage to create innovative content and this award is meant just for them.

4). Technical Innovation - Entry format: 750 word report with optional diagrams/pictures

Here we focus more on the actual production of the videos but it's also about the technical innovations that power your station. Cables, websites, storage, and everything in between! This award is meant to praise the hard work that goes into making a video and the technical skills needed to back a team of video makers.

5). Visual Creativity & Quality - Entry format: 10 minute video

This category is all about the effects, angles, and overall look of the video. This award covers multiple areas such as cinematography, editing, animations and visual effects; it's a chance for stations to earn some recognition for the skill and effort they put into making their videos look as good as they can.

6). Best On-Screen Talent - Entry format: 10 minute video

This category is meant to reward the hardworking presenters and actors that make ideas come to life. They are the face of the video, and they have to engage the viewers. This is not an easy job and being charismatic, funny and quick witted is not for everyone, so make sure you vote your favourites to let them know how much you enjoy seeing them on screen!

6). Un-Sung Hero - Entry format: 500 word report

Everyone sees the presenters and the actors, but what about all the people behind the scenes? What about the whole team of camera people, editors and technicians? Well they do just as much hard work, and they deserve to be appreciated and rewarded as well. This is the category for those people to give them their time in the limelight!

7). Station Of The Year - Entry format: 10 minute video & 500 word report

The last award will decide who the student television students like the most. The broadcaster that has had the best ideas and was the best at bringing them to life. Who will it be?

Appendix 2: Proposed rules & voting for the People's Choice Awards

- 1) Stations are permitted to enter one award per category
- 2) The Host Station and Executive must abide by this timeframe for showcasing and submissions of awards:
 - a) Announce PCA Host at NaSTA AGM
 - b) 2 weeks before PCA's - Submissions
 - c) 1 week before PCA's - Voting (close 48 hours before awards to count and verify votes)

- 3) Any affiliated station of NaSTA of that year is permitted to vote for any station in each category, including their own station. Only one member per station can vote
- 4) Voting procedure:
 - a) Stations can choose up to 5 stations to award points to for each category. The station they would like to give the most points to, will receive 5 points, and the least will get 1 point
 - b) Points will be added up, and the station and submission with the most points will receive the award for that category